

Developed event strategy and executed PR strategy by inviting Scotch & Whisky connoisseurs to promote Glenfiddich's legacy. Invited top-tier media professionals, actors and actresses to make the events successful.

Head to The Dram Club to experience Glenfiddich's first-ever showcase of their bold Experimental Series whisky in Mumbai

This is the first time Glenfiddich is presenting the ground-breaking Experimental Series in Mumbai and they couldn't have opted for a better partner than The Dram Club.

Glenfiddich To Showcase Experimental Series In Collaboration With The Dram Club And KODE

Glenfiddich has partnered with The Dram Club for a special evening of never-seen-before and unique tasting session. Scheduled on July 13 from 7:30pm to 9:30pm at KODE

BY AKHIL GANGAN • 5 YEARS AGO • FOOD & BEVERAGE • LOWER PAREL



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Overview

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Glenfiddich, the world's most awarded single malt hosted an exclusive whisky paired sit-down dinner, hosted by Angad Singh Gandhi, Brand Ambassador, Glenfiddich India at Conrad, Bengaluru. The evening began with a cocktail hour serving the most exoti...
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