

Assisted Triumph Motorcycle India team to plan and execute launch of 2019 Triumph Street Twin & Street Scrambler

Garnered more than 100 news stories resulting in PR Ad value of 250,000

Invited more than 50 journalists and 70 social media influencers during the motorbike launch in 2019 in Mumbai, India



Below are some highlights of the top news stories covered by large media houses:

TOI Times of India
<https://timesofindia.indiatimes.com/articleshow>

Triumph launches new versions of Street Twin ...
Feb 14, 2019 — India Business News: New Delhi, Feb 14 () British superbike brand Triumph Thursday launched new versions of Street Twin and Street Scrambler ...

India Today
[https://www.indiatoday.in/Auto/New Launches](https://www.indiatoday.in/Auto/New%20Launches)

Triumph introduces 2019 Street Scrambler and ...
Feb 14, 2019 — Triumph Motorcycles India today launched 2019 Street Scrambler and 2019 Street Twin in the country. While the former has been priced at Rs ...

MotorBeam
<https://www.motorbeam.com/2019-triumph-street-twi...>

2019 Triumph Street Twin, Street Scrambler Launched In ...
Feb 14, 2019 — 2019 Triumph Street Twin, Street Scrambler Launched In India. The Street Twin Is Priced At Rs. 7.45 Lakhs While The Scrambler Costs Rs. 8.55 ...

FE The Financial Express
[https://www.financialexpress.com/Auto/Bike News](https://www.financialexpress.com/Auto/Bike%20News)

Triumph Motorcycles India to launch updated Street Twin ...
Feb 6, 2019 — Triumph Motorcycles India to launch updated Street Twin and Street Scrambler on 14th February! The new 2019 models pack a number of upgrades ...

F Firstpost
<https://www.firstpost.com/Tech/auto>

2019 Triumph Street Twin and Street Scrambler to launch ...
Feb 5, 2019 — 2019 Triumph Street Twin and Street Scrambler to launch in India on 14 February. Both the bikes have undergone mechanical changes and have ...

A Autocar India
<https://www.autocarindia.com/bike-news/2019-trium...>

2019 Triumph Street Twin, Street Scrambler India launch ...
Feb 5, 2019 — Triumph is set to launch the updated versions of the Street Twin and Street Scrambler in India on February 14.

Zee Business
<https://www.zeebiz.com/Photogallery>

Triumph Street Twin, Street Scrambler 2019 launched in ...
Triumph Motorcycles India has launched the updated Street ... ZeeBiz WebTeam | Feb 14, 2019, 07:09 PM IST. View in App · Twitter Facebook whatsapp. Triumph ...

DH Deccan Herald
<https://www.deccanherald.com/Business>

Triumph launches Street Twin, Street Scrambler in India
Feb 14, 2019 — British superbike brand Triumph Thursday launched new versions of Street Twin and Street Scrambler in India priced at Rs 7.45 lakh and Rs ...